



South Carolina High School League

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The South Carolina High School League would like to welcome Farm Bureau Insurance as its newest corporate partner. Through this collaboration, high school football fans will receive *Full Coverage* of the upcoming SCHSL playoffs via digital and social media. Fans can utilize the Twitter handle @SCHSL or follow along using #FullCoverageScoreboard to receive scoring updates on all playoff games via the Farm Bureau Insurance Full Coverage Scoreboard. As well, new interactive brackets will also be available at www.schsl.org that fans can follow along with on the road to the State Championship for all classifications. The Farm Bureau Insurance Full Coverage Bracket will be making appearances at select playoff games as well as being on display at Williams-Brice Stadium and Charlie Johnson Stadium during the championship games. Fans will have the opportunity to take selfies with the Full Coverage Bracket and register to win a grand prize package. After A-AAAAA Football Champions have been crowned, Farm Bureau Insurance representatives will visit the winning schools to present them with keepsake brackets for their trophy cases.

"Farm Bureau Insurance is synonymous with quality, trust and dedication to the care of South Carolinians", said SCHSL Executive Director Jerome Singleton. "We are honored to partner with this established organization in support of our student-athletes. Our football postseason will be even more exciting and much easier to follow with the help of the Full Coverage Scoreboard. We encourage all fans to connect with us and Farm Bureau Insurance for playoff updates in addition to the services we offer. This partnership has you covered!"

The SCHSL football playoffs get underway Friday, November 9th with 72 games across the state and culminate with five state championships being decided over two days December 6-7th.

"Community is at the heart of what Farm Bureau Insurance represents, and we are thrilled to partner with SCHSL to support all that they do for student-athletes across our state both on and off the field. Good luck to all the players and coaches during what is sure to be an action-packed playoff season! No matter who your favorite team is, we've got you covered with the #FullCoverageScoreboard," said Susan Merrill, Farm Bureau Insurance Director of Marketing.

As always, the SCHSL extends a heartfelt "Thank you" to our partners as well as the devoted fans who support high school athletics across South Carolina.